

# Video Games in China

May 2023

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# Video Games in China - Category analysis

# **KEY DATA FINDINGS**

## 2022 DEVELOPMENTS

Video games suffers its first decline for many years Volume sales of video games hardware continue to decline due to supply shortages and weak demand miHoYo increases its share and takes third place in video games, behind Tencent and NetEase

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Will Al disrupt the future of video games? The benefits of cloud gaming remain to be seen AR/VR headsets promises growth in a post-pandemic future

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