

Cigarettes in Uruguay

June 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

Significant drop in volume sales in 2022

Philip Morris gains value share, as local currency appreciates and its flavoured Caps Duo proves very popular

Flavoured capsule cigarettes only success story

PROSPECTS AND OPPORTUNITIES

Further significant fall in volume sales over forecast period

Imported brands gain further value share

New launches will be mostly limited to flavoured capsule cigarettes

TAXATION AND PRICING

Taxation rates

Table 1 - Taxation and Duty Levies 2017-2022

Average cigarette pack price breakdown

Summary 1 - Average Cigarette Pack Price Breakdown: Brand Examples

CATEGORY DATA

Table 2 - Sales of Cigarettes: Volume 2017-2022

Table 3 - Sales of Cigarettes by Category: Value 2017-2022

Table 4 - Sales of Cigarettes: % Volume Growth 2017-2022

Table 5 - Sales of Cigarettes by Category: % Value Growth 2017-2022

Table 6 - Sales of Cigarettes by Blend: % Volume 2017-2022

Table 7 - Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2017-2022

Table 8 - Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2017-2022

Table 9 - Sales of Cigarettes by Pack Size: % Volume 2017-2022

Table 10 - Sales of Cigarettes by Price Band: % Volume 2017-2022

Table 11 - NBO Company Shares of Cigarettes: % Volume 2018-2022

Table 12 - LBN Brand Shares of Cigarettes: % Volume 2019-2022

Table 13 - Sales of Cigarettes by Distribution Format: % Volume 2017-2022

Table 14 - Illicit Trade Estimate of Cigarettes: Volume 2017-2022

Table 15 - Forecast Sales of Cigarettes: Volume 2022-2027

Table 16 - Forecast Sales of Cigarettes by Category: Value 2022-2027

Table 17 - Forecast Sales of Cigarettes: % Volume Growth 2022-2027

Table 18 - Forecast Sales of Cigarettes by Category: % Value Growth 2022-2027

Table 19 - Forecast Sales of Cigarettes by Blend: % Volume 2022-2027

Table 20 - Forecast Sales of Cigarettes by Standard/Menthol/Capsule: % Volume 2022-2027

Table 21 - Forecast Sales of Cigarettes by Regular/Slim/Superslim/Microslim: % Volume 2022-2027

Table 22 - Forecast Sales of Cigarettes by Pack Size: % Volume 2022-2027

Table 23 - Forecast Sales of Cigarettes by Price Band: % Volume 2022-2027

Tobacco in Uruguay - Industry Overview

EXECUTIVE SUMMARY

Tobacco in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for tobacco?

OPERATING ENVIRONMENT

Legislation

Legislative overview

Summary 2 - Legislation Summary at a Glance

Minimum legal smoking age

Smoking prevalence

Tar levels

Health warnings

Plain packaging

Advertising and sponsorship

Point-of-sale display bans

Smoking in public places

Low ignition propensity (LIP) cigarette regulation

Flavoured tobacco product ban

Reduced harm

Vapour products

PRODUCTION/IMPORTS/EXPORTS

MARKET INDICATORS

Table 24 - Number of Adult Smokers by Gender 2017-2022

MARKET DATA

Table 25 - Sales of Tobacco by Category: Volume 2017-2022

Table 26 - Sales of Tobacco by Category: Value 2017-2022

Table 27 - Sales of Tobacco by Category: % Volume Growth 2017-2022

Table 28 - Sales of Tobacco by Category: % Value Growth 2017-2022

Table 29 - Forecast Sales of Tobacco by Category: Volume 2022-2027

Table 30 - Forecast Sales of Tobacco by Category: Value 2022-2027

Table 31 - Forecast Sales of Tobacco by Category: % Volume Growth 2022-2027

Table 32 - Forecast Sales of Tobacco by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 3 - Research Sources

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