

Depilatories in Belgium

April 2024

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Depilatories in Belgium - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand for depilatories remains resilient Home spa trend drives new developments in hair removal devices Competition from pre-impregnated razors and blades accelerates decline for pre-shave products

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Demand for premium and reuseable razors expected to rise Competition from beauty salons set to rise Popularity of laser hair removal to impact depilatories

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