

# Bath and Shower in Denmark

April 2024

Table of Contents

## Bath and Shower in Denmark - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Bath and shower volume sales remain under pressure

Private label retains a stronghold in bath and shower

Hand sanitisers lose further appeal post-pandemic

#### PROSPECTS AND OPPORTUNITIES

Cost of living pressures to weigh on category performance

Bar soaps to lose out to liquid alternatives

Natural trend is to gain further momentum in the upcoming period

#### CATEGORY DATA

Table 1 - Sales of Bath and Shower by Category: Value 2018-2023

Table 2 - Sales of Bath and Shower by Category: % Value Growth 2018-2023

Table 3 - Sales of Bath and Shower by Premium vs Mass: % Value 2018-2023

Table 4 - NBO Company Shares of Bath and Shower: % Value 2019-2023

Table 5 - LBN Brand Shares of Bath and Shower: % Value 2020-2023

Table 6 - LBN Brand Shares of Premium Bath and Shower: % Value 2020-2023

Table 7 - Forecast Sales of Bath and Shower by Category: Value 2023-2028

Table 8 - Forecast Sales of Bath and Shower by Category: % Value Growth 2023-2028

Table 9 - Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2023-2028

## Beauty and Personal Care in Denmark - Industry Overview

### EXECUTIVE SUMMARY

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

#### MARKET DATA

Table 10 - Sales of Beauty and Personal Care by Category: Value 2018-2023

Table 11 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023

Table 12 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 13 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023

Table 14 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023

Table 15 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023

Table 16 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023

Table 17 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023

Table 18 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028

Table 19 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

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#### SOURCES

Summary 1 - Research Sources

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