

Other Hot Drinks in Australia

November 2023

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Other Hot Drinks in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Other hot drinks continues to grow as consumers seek affordable indulgences Chocolate-based flavoured powder drinks continues grow, at the expense of malt-based hot drinks Avalanche continues to make gains in other hot drinks

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Foodservice to continue its gradual recovery Broad appeal of chocolate-based flavoured powder drinks to continue to fuel growth Growing health consciousness will offer innovation opportunities

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