



Street Stalls/Kiosks in Colombia

March 2026

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Street Stalls/Kiosks in Colombia - Category analysis

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2025 DEVELOPMENTS

Street stalls/kiosks appeal, offering affordable prices, proximity, and convenience

INDUSTRY PERFORMANCE

With rising food prices and a loss of purchasing power, street stalls/kiosks are an attractive option for consumers

Burgers are the most popular and profitable street fast food option

From streets to social media, fulfilment in urban food is evolving

WHAT'S NEXT?

Further growth supported by proximity and mobility of street stalls/kiosks

Informal foodservice meets digital

Formalising street food

COMPETITIVE LANDSCAPE

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Food trucks represent a flexible culinary solution amid urban constraints

A fragmented market full of independent operators

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DISCLAIMER

Consumer Foodservice in Colombia - Industry Overview

EXECUTIVE SUMMARY

Resilience and growth despite an increasingly challenging environment

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

A growing market despite inflationary pressures

Delivery development marked by profitability, speed, and new models

Average spend boosted through value-driven experiences

WHAT'S NEXT?

Transformation and moderate growth

Menus, channels, and new formats are key fronts of innovation

Building value through responsible sourcing and transparent narratives

COMPETITIVE LANDSCAPE

Crepes & Waffles consolidates its position as market leader in 2025

Rapid expansion and a strong origin story drive Café Quindío's double-digit growth

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