

Sun Care in India

July 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Return of mobility and extended summer benefit sun care in 2022
Competition intensifies in sun care, as players capitalise on opportunities
Innovations in product formulations and formats to cater to a wider audience

PROSPECTS AND OPPORTUNITIES

Sun protection, being an integral part of minimalistic skin care, will see growth in the forecast period
Adoption of herbal ingredients in sun care products expected to further attract consumers
Wide availability has made products more affordable, which will raise demand in the years to come

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Beauty and Personal Care in India - Industry Overview

EXECUTIVE SUMMARY

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DISCLAIMER

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