

Cough, Cold and Allergy (Hay Fever) Remedies in Ecuador

September 2023

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Cough, Cold and Allergy (Hay Fever) Remedies in Ecuador - Category analysis

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Fall in value sales, as trading returns to normal conditions

Antihistamine/allergy remedies register significant volume growth

Medicated confectionery strongest performer, largely driven by impulse purchases

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DISCLAIMER

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