

Depilatories in Ecuador

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Veet launches a new formula in response to declining volume sales in 2023
New products appear that are designed to cater to specific consumer needs
Women use standard razors and blades to avoid the so-called “pink tax”

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Laser depilation set become a stronger challenger to sales of depilatories
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Beauty and Personal Care in Ecuador - Industry Overview

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DISCLAIMER

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