

# Bath and Shower in Peru

April 2024

**Table of Contents** 

## Bath and Shower in Peru - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Bath and shower sales benefits from warm weather conditions

Unit prices and promotions define sales in bar soaps

Grupo Cala relaunches Moncler, with new fragrances and strong social media support

## PROSPECTS AND OPPORTUNITIES

Private label expected to gain ground in the coming years

Colgate-Palmolive set to retain its lead, thanks to strength of its brands and robust marketing efforts

Bath and shower to see more innovation over the forecast period

#### **CATEGORY DATA**

- Table 1 Sales of Bath and Shower by Category: Value 2018-2023
- Table 2 Sales of Bath and Shower by Category: % Value Growth 2018-2023
- Table 3 Sales of Bath and Shower by Premium vs Mass: % Value 2018-2023
- Table 4 NBO Company Shares of Bath and Shower: % Value 2019-2023
- Table 5 LBN Brand Shares of Bath and Shower: % Value 2020-2023
- Table 6 LBN Brand Shares of Premium Bath and Shower: % Value 2020-2023
- Table 7 Forecast Sales of Bath and Shower by Category: Value 2023-2028
- Table 8 Forecast Sales of Bath and Shower by Category: % Value Growth 2023-2028
- Table 9 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2023-2028

# Beauty and Personal Care in Peru - Industry Overview

## **EXECUTIVE SUMMARY**

Beauty and personal care in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

#### MARKET DATA

- Table 10 Sales of Beauty and Personal Care by Category: Value 2018-2023
- Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
- Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
- Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
- Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
- Table 16 Distribution of Beauty and Personal Care by Format: % Value 2018-2023
- Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2023
- Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
- Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

## **DISCLAIMER**

#### **SOURCES**

Summary 1 - Research Sources

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