Sun Care in the Czech Republic - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS
Sun care posts slower growth in 2023 across both mass and premium categories
New product development targeting families and high SPF boost sales
Self-tanning posts healthy growth in volume terms owing to social media campaigns

PROSPECTS AND OPPORTUNITIES
Brands likely to target year-round outdoor sports to increase penetration of sun protection
Outlook for sun care remains positive
Private label will continue to play important role across sun care

CATEGORY DATA
Table 1 - Sales of Sun Care by Category: Value 2018-2023
Table 2 - Sales of Sun Care by Category: % Value Growth 2018-2023
Table 3 - NBO Company Shares of Sun Care: % Value 2019-2023
Table 4 - LBN Brand Shares of Sun Care: % Value 2020-2023
Table 5 - LBN Brand Shares of Premium Adult Sun Care: % Value 2020-2023
Table 6 - Forecast Sales of Sun Care by Category: Value 2023-2028
Table 7 - Forecast Sales of Sun Care by Category: % Value Growth 2023-2028

Beauty and Personal Care in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY
Beauty and personal care in 2023: The big picture
2023 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA
Table 8 - Sales of Beauty and Personal Care by Category: Value 2018-2023
Table 9 - Sales of Beauty and Personal Care by Category: % Value Growth 2018-2023
Table 10 - GBO Company Shares of Beauty and Personal Care: % Value 2019-2023
Table 11 - NBO Company Shares of Beauty and Personal Care: % Value 2019-2023
Table 12 - LBN Brand Shares of Beauty and Personal Care: % Value 2020-2023
Table 13 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2018-2023
Table 14 - Distribution of Beauty and Personal Care by Format: % Value 2018-2023
Table 15 - Distribution of Beauty and Personal Care by Format and Category: % Value 2023
Table 16 - Forecast Sales of Beauty and Personal Care by Category: Value 2023-2028
Table 17 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES
Summary 1 - Research Sources

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