Sun Care in the Czech Republic - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Sun care sees double-digit growth as international travel resumes
Environmental friendliness takes centre stage in sun care
Premiumisation in sun care

PROSPECTS AND OPPORTUNITIES

E-commerce to gain share at the expense of supermarkets and hypermarkets
Recovery to pre-pandemic levels of sales to be seen from 2025 onwards
Inflationary pressures may lead to consumers choosing lower-priced sun care products

CATEGORY DATA

Table 1 - Sales of Sun Care by Category: Value 2017-2022
Table 2 - Sales of Sun Care by Category: % Value Growth 2017-2022
Table 3 - NBO Company Shares of Sun Care: % Value 2018-2022
Table 4 - LBN Brand Shares of Sun Care: % Value 2019-2022
Table 5 - LBN Brand Shares of Premium Adult Sun Care: % Value 2019-2022
Table 6 - Forecast Sales of Sun Care by Category: Value 2022-2027
Table 7 - Forecast Sales of Sun Care by Category: % Value Growth 2022-2027

Beauty and Personal Care in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture
2022 key trends
Competitive landscape
Retailing developments
What next for beauty and personal care?

MARKET DATA

Table 8 - Sales of Beauty and Personal Care by Category: Value 2017-2022
Table 9 - Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022
Table 10 - GBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 11 - NBO Company Shares of Beauty and Personal Care: % Value 2018-2022
Table 12 - LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022
Table 13 - Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022
Table 14 - Distribution of Beauty and Personal Care by Format: % Value 2017-2022
Table 15 - Distribution of Beauty and Personal Care by Format and Category: % Value 2022
Table 16 - Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027
Table 17 - Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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