

Large Cooking Appliances in Spain

December 2023

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Large Cooking Appliances in Spain - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Large cooking appliances have been affected by the economic and real estate slowdown Induction hobs continue dominating the category

Competitive landscape in the category remain stable

PROSPECTS AND OPPORTUNITIES

Freestanding cookers set to continue on a downward spiral

The slowdown in the housing market will delay the recovery of the category

Energy efficiency and connectivity will likely be the focus of innovation over the forecast period

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