



Euromonitor
International

Skin Care in Dominican Republic

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Demand for skin care products continues to grow, despite consumers facing budget challenges
- Premium ingredients are being incorporated into mass brands with increasing regularity
- E-commerce and digital media continue to strengthen as ideal platforms for the launch of new skin care products

PROSPECTS AND OPPORTUNITIES

- Skincare will continue to evolve, with a trend among consumers to pay greater attention to ingredients and multifunctionality
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- Skin care offerings evolve towards promises of accelerated results

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Beauty and Personal Care in Dominican Republic - Industry Overview

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DISCLAIMER

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