

Depilatories in Portugal

April 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience, inflation and the long summer drives growth for depilatories
The ease of razors and blades leads the product to record the strongest performance
Private label and Procter & Gamble gain ground, focusing on razors and blades

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Depilatories has solid growth prospects as warmer weather continues
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Beauty and Personal Care in Portugal - Industry Overview

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DISCLAIMER

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