

Full-Service Restaurants in Greece

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Full-Service Restaurants in Greece - Category analysis

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2023 DEVELOPMENTS

Falling disposable incomes and reduced tourism flows take their toll Fine dining drives development Fish restaurants dominate other full-service restaurants while African options suffer from low awareness

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Outlet closures threaten mature segments

North American, Asian and Latin American full-service restaurants face better prospects than rival segments Vegan trend set to drive growth in other full-service restaurants

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