

Street Stalls/Kiosks in Bulgaria

February 2024

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Street Stalls/Kiosks in Bulgaria - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Recovery continues; however, a full recovery in terms of outlet numbers is not expected until 2027

Strong competition from limited-service restaurants and self-service cafeterias

Street stalls/kiosks remains a highly fragmented consumer foodservice channel

PROSPECTS AND OPPORTUNITIES

Positive performance due to rising demand for convenient on-the-go beverages and snacks

New, innovative concepts expected

Street stalls/kiosks will remain a highly fragmented category

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