Consumer Foodservice in Turkey

EXECUTIVE SUMMARY

Consumer foodservice in 2022: The big picture
2022 key trends
Competitive landscape
Independent foodservice developments
What next for consumer foodservice?

MARKET DATA

Table 1 - Units, Transactions and Value Sales in Consumer Foodservice 2017-2022
Table 2 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2017-2022
Table 3 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2022
Table 4 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2017-2022
Table 5 - Sales in Consumer Foodservice by Eat-In vs Delivery and To-Go: % Foodservice Value 2017-2022
Table 6 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2017-2022
Table 7 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2022
Table 8 - Sales in Consumer Foodservice by Online/Offline Ordering: % Foodservice Value 2017-2022
Table 9 - Sales in Consumer Foodservice by Location: % Foodservice Value 2017-2022
Table 10 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2018-2022
Table 11 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2022
Table 12 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2022
Table 13 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2022-2027
Table 14 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Cafés/Bars in Turkey

KEY DATA FINDINGS

2022 DEVELOPMENTS

Cafés/Bars among the worst performing consumer foodservice categories in 2022
Robust demand for specialist coffee and tea shops despite adverse economic situation
Bars/pubs still has some way to go before reaching pre-pandemic levels of demand

PROSPECTS AND OPPORTUNITIES

Specialist coffee and tea shops expected to continue spreading
Recovery of demand for bars/pubs set to be muted and slow
Independent outlets to lose out against chained players over the forecast period

CATEGORY DATA

Table 15 - Cafés/Bars by Category: Units/Outlets 2017-2022
Table 16 - Sales in Cafés/Bars by Category: Number of Transactions 2017-2022
Table 17 - Sales in Cafés/Bars by Category: Foodservice Value 2017-2022
Table 18 - Cafés/Bars by Category: % Units/Outlets Growth 2017-2022
Table 19 - Sales in Cafés/Bars by Category: % Transaction Growth 2017-2022
Table 20 - Sales in Cafés/Bars by Category: % Foodservice Value Growth 2017-2022
Table 21 - GBO Company Shares in Chained Cafés/Bars: % Foodservice Value 2018-2022
Table 22 - GBN Brand Shares in Chained Cafés/Bars: % Foodservice Value 2019-2022
Table 23 - Forecast Cafés/Bars by Category: Units/Outlets 2022-2027
Full-Service Restaurants in Turkey

KEY DATA FINDINGS

2022 DEVELOPMENTS
A year of two halves as full-service restaurants falls prey to economic uncertainty
Consumer price sensitivity the key concern for full-service restaurants during 2022
Pizza and Asian cuisine perform well in full-service restaurants in 2022

PROSPECTS AND OPPORTUNITIES
Independent establishments to remain the backbone of full-service restaurants
The importance of home delivery to increase over the forecast period
Asian full-service restaurants to see the strongest growth over the forecast period

CATEGORY DATA
Table 29 - Full-Service Restaurants by Category: Units/Outlets 2017-2022
Table 30 - Sales in Full-Service Restaurants by Category: Number of Transactions 2017-2022
Table 31 - Sales in Full-Service Restaurants by Category: Foodservice Value 2017-2022
Table 32 - Full-Service Restaurants by Category: % Units/Outlets Growth 2017-2022
Table 33 - Sales in Full-Service Restaurants by Category: % Transaction Growth 2017-2022
Table 34 - Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2017-2022
Table 35 - GBO Company Shares in Chained Full-Service Restaurants: % Foodservice Value 2018-2022
Table 36 - GBN Brand Shares in Chained Full-Service Restaurants: % Foodservice Value 2019-2022
Table 37 - Forecast Full-Service Restaurants by Category: Units/Outlets 2022-2027
Table 38 - Forecast Sales in Full-Service Restaurants by Category: Number of Transactions 2022-2027
Table 39 - Forecast Sales in Full-Service Restaurants by Category: Foodservice Value 2022-2027
Table 40 - Forecast Full-Service Restaurants by Category: % Units/Outlets Growth 2022-2027
Table 41 - Forecast Sales in Full-Service Restaurants by Category: % Transaction Growth 2022-2027
Table 42 - Forecast Sales in Full-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

Limited-Service Restaurants in Turkey

KEY DATA FINDINGS

2022 DEVELOPMENTS
Limited-service restaurants remains the most dynamic channel in 2022
Bakery products limited-service restaurants is a strong performing category in 2022
Demand for home delivery remains high during the post-pandemic period

PROSPECTS AND OPPORTUNITIES
Limited-service restaurants to outperform all other consumer foodservice categories
Chained outlets to outperform independent players during the forecast period
Forecast period growth rates expected to lag behind review period growth rates except for chained players

CATEGORY DATA
Table 43 - Limited-Service Restaurants by Category: Units/Outlets 2017-2022
Table 44 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2017-2022
Table 45 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2017-2022
Table 46 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2017-2022
Table 47 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2017-2022
Table 48 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2017-2022
Table 49 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2018-2022
Table 50 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2022
Table 51 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2022-2027
Table 52 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2022-2027
Table 53 - Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2022-2027
Table 54 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2022-2027
Table 55 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2022-2027
Table 56 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2022-2027

**Self-Service Cafeterias in Turkey**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Traditional esnaf lokantasi outlets continue to dominate self-service cafeterias in Turkey
Self-service cafeterias performs well in 2022 as consumers seek value for money
Slow return to pre-pandemic lifestyles contributes to strong performance seen in 2022

**PROSPECTS AND OPPORTUNITIES**

Self-service cafeterias slated to underperform during the forecast period
Self-service restaurants set to lose share to other consumer foodservice categories
Meal card use in grocery retailers to present challenges to self-service restaurants

**CATEGORY DATA**

Table 57 - Self-Service Cafeterias: Units/Outlets 2017-2022
Table 58 - Sales in Self-Service Cafeterias: Number of Transactions 2017-2022
Table 59 - Sales in Self-Service Cafeterias: Foodservice Value 2017-2022
Table 60 - Sales in Self-Service Cafeterias: % Units/Outlets Growth 2017-2022
Table 61 - Sales in Self-Service Cafeterias: % Transaction Growth 2017-2022
Table 62 - Sales in Self-Service Cafeterias: % Foodservice Value Growth 2017-2022
Table 63 - GBO Company Shares in Chained Self-Service Cafeterias: % Foodservice Value 2018-2022
Table 64 - GBN Brand Shares in Chained Self-Service Cafeterias: % Foodservice Value 2019-2022
Table 65 - Forecast Self-Service Cafeterias: Units/Outlets 2022-2027
Table 66 - Forecast Sales in Self-Service Cafeterias: Number of Transactions 2022-2027
Table 67 - Forecast Sales in Self-Service Cafeterias: Foodservice Value 2022-2027
Table 68 - Forecast Self-Service Cafeterias: % Units/Outlets Growth 2022-2027
Table 69 - Forecast Sales in Self-Service Cafeterias: % Transaction Growth 2022-2027
Table 70 - Forecast Sales in Self-Service Cafeterias: % Foodservice Value Growth 2022-2027

**Street Stalls/Kiosks in Turkey**

**KEY DATA FINDINGS**

**2022 DEVELOPMENTS**

Street stalls/kiosks loses ground as outlet numbers and transactions volume decline
Small scale and lack of financial resources present challenges to street stalls/kiosks
Independent players remain dominant in street stalls/kiosks

**PROSPECTS AND OPPORTUNITIES**

Street stalls/kiosks to face increasingly intense competition from outside the category
Street stalls/kiosks to maintain a clear advantages in terms of price and convenience
Negative macroeconomic context to continue favouring street stalls

CATEGORY DATA

Table 71 - Street Stalls/Kiosks: Units/Outlets 2017-2022
Table 72 - Sales in Street Stalls/Kiosks: Number of Transactions 2017-2022
Table 73 - Sales in Street Stalls/Kiosks: Foodservice Value 2017-2022
Table 74 - Street Stalls/Kiosks: % Units/Outlets Growth 2017-2022
Table 75 - Sales in Street Stalls/Kiosks: % Transaction Growth 2017-2022
Table 76 - Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2017-2022
Table 77 - GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2018-2022
Table 78 - GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2022
Table 79 - Forecast Street Stalls/Kiosks: Units/Outlets 2022-2027
Table 80 - Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2022-2027
Table 81 - Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2022-2027
Table 82 - Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2022-2027
Table 83 - Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2022-2027
Table 84 - Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2022-2027

Consumer Foodservice By Location in Turkey

KEY DATA FINDINGS

2022 DEVELOPMENTS

Lodging consumer foodservice rebounds robustly as tourism flows recover
Travel consumer foodservice generates the second fastest sales growth
Stand-alone consumer foodservice continues to lose ground

PROSPECTS AND OPPORTUNITIES

Lodging consumer foodservice to continue expanding and developing
Travel consumer foodservice to generate robust growth over forecast period

CATEGORY DATA

Table 85 - Consumer Foodservice by Location: Units/Outlets 2017-2022
Table 86 - Sales in Consumer Foodservice by Location: Number of Transactions 2017-2022
Table 87 - Sales in Consumer Foodservice by Location: Foodservice Value 2017-2022
Table 88 - Consumer Foodservice by Location: % Units/Outlets Growth 2017-2022
Table 89 - Sales in Consumer Foodservice by Location: % Transaction Growth 2017-2022
Table 90 - Sales in Consumer Foodservice by Location: % Foodservice Value Growth 2017-2022
Table 91 - Consumer Foodservice through Standalone: Units/Outlets 2017-2022
Table 92 - Sales in Consumer Foodservice through Standalone: Number of Transactions 2017-2022
Table 93 - Sales in Consumer Foodservice through Standalone: Foodservice Value 2017-2022
Table 94 - Consumer Foodservice through Standalone: % Units/Outlets Growth 2017-2022
Table 95 - Sales in Consumer Foodservice through Standalone: % Transaction Growth 2017-2022
Table 96 - Sales in Consumer Foodservice through Standalone: % Foodservice Value Growth 2017-2022
Table 97 - Consumer Foodservice through Leisure: Units/Outlets 2017-2022
Table 98 - Sales in Consumer Foodservice through Leisure: Number of Transactions 2017-2022
Table 99 - Sales in Consumer Foodservice through Leisure: Foodservice Value 2017-2022
Table 100 - Consumer Foodservice through Leisure: % Units/Outlets Growth 2017-2022
Table 101 - Sales in Consumer Foodservice through Leisure: % Transaction Growth 2017-2022
Table 102 - Sales in Consumer Foodservice through Leisure: % Foodservice Value Growth 2017-2022
Table 103 - Consumer Foodservice through Retail: Units/Outlets 2017-2022
Table 104 - Sales in Consumer Foodservice through Retail: Number of Transactions 2017-2022
Table 105 - Sales in Consumer Foodservice through Retail: Foodservice Value 2017-2022
Table 106 - Consumer Foodservice through Retail: % Units/Outlets Growth 2017-2022
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