

Cafés/Bars in Turkey

February 2024

Table of Contents

Cafés/Bars in Turkey - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Coffee and tea outlets benefit from availability and affordability Bars/pubs continues on the road to recovery

Longer stays with relatively small ticket sizes

PROSPECTS AND OPPORTUNITIES

Traditional and modern specialists to gain attention in cafés

The offer of fresh bakery products is expected to spread among cafés

The choice of takeaway products is being extended

CATEGORY DATA

- Table 1 Cafés/Bars by Category: Units/Outlets 2018-2023
- Table 2 Sales in Cafés/Bars by Category: Number of Transactions 2018-2023
- Table 3 Sales in Cafés/Bars by Category: Foodservice Value 2018-2023
- Table 4 Cafés/Bars by Category: % Units/Outlets Growth 2018-2023
- Table 5 Sales in Cafés/Bars by Category: % Transaction Growth 2018-2023
- Table 6 Sales in Cafés/Bars by Category: % Foodservice Value Growth 2018-2023
- Table 7 GBO Company Shares in Chained Cafés/Bars: % Foodservice Value 2019-2023
- Table 8 GBN Brand Shares in Chained Cafés/Bars: % Foodservice Value 2020-2023
- Table 9 Forecast Cafés/Bars by Category: Units/Outlets 2023-2028
- Table 10 Forecast Sales in Cafés/Bars by Category: Number of Transactions 2023-2028
- Table 11 Forecast Sales in Cafés/Bars by Category: Foodservice Value 2023-2028
- Table 12 Forecast Cafés/Bars by Category: % Units/Outlets Growth 2023-2028
- Table 13 Forecast Sales in Cafés/Bars by Category: % Transaction Growth 2023-2028
- Table 14 Forecast Sales in Cafés/Bars by Category: % Foodservice Value Growth 2023-2028

Consumer Foodservice in Turkey - Industry Overview

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

- Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023
- Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023
- Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023
- Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023
- Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023
- Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023
- Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023
- Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023
- Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023
- Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023
- Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023
- Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028
- Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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