

Pet Care in Spain

April 2024

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- Cat food continues to see confident growth in both value and volume terms
- Players from private label to niche and leading names, place a focus on health claims
- Players launch more options formulated specifically for sterilised cats

PROSPECTS AND OPPORTUNITIES

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Dog Food in Spain

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- Health trends spur humanisation in wellbeing products for pets

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Players invest in expanded facilities to boost their production capacity

PROSPECTS AND OPPORTUNITIES

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