



Full-Service Restaurants in Egypt

March 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Growth fuelled by the expansion of luxury dining and inbound tourism

INDUSTRY PERFORMANCE

High-end dining lifts overall market performance
Luxury and destination dining lead growth momentum
Dine-in experience remains core value driver

WHAT'S NEXT?

New openings reshape the competitive geography
Focus on streamlining operations and maintaining service quality
Innovation and sustainability as differentiators

COMPETITIVE LANDSCAPE

High-end local groups perform well in 2025
A maturing luxury restaurant scene
Independent operators dominate and sustain growth

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EXECUTIVE SUMMARY

Another challenging but active year for consumer foodservice

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Inflation continues to pressure demand, but dining out remains a social priority
Delivery remains essential, but efficiency defines success
Experiences and loyalty programmes to drive loyalty and visit frequency

WHAT'S NEXT?

Expansion beyond core cities
Policy, sourcing, and infrastructure shifts

Sustainability gains slow but steady ground

COMPETITIVE LANDSCAPE

Quick-service restaurant format remains the most resilient

Local chains make bold moves in 2025

Openings and expansion activity accelerate

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Innovation focuses on technology and customer retention

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