

Consumer Electronics in Norway

August 2023

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Computers and Peripherals in Norway

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2023 DEVELOPMENTS

Weak economic climate, following the pandemic era spike in sales, results in sluggish growth

Higher retail price points support value but also create challenges for price-sensitive consumers

Peripherals in a slump due to current low demand

PROSPECTS AND OPPORTUNITIES

Volume sales expected to remain sluggish, but ongoing demand for all-essential computers will persist

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PROSPECTS AND OPPORTUNITIES

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 Soundbars tipped as a subcategory to watch

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KEY DATA FINDINGS

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KEY DATA FINDINGS

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Mobile Phones in Norway

KEY DATA FINDINGS

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 Sustainability trends have a strong impact on mobile phones

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KEY DATA FINDINGS

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Wearable Electronics in Norway

KEY DATA FINDINGS

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