

Home Audio and Cinema in Norway

August 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Home audio and cinema remains in a slump, with wireless speakers heralding the way forward
Shrinking household sizes and confined living spaces mean consumers demand compact and multifunctional electronics
Soundbars tipped as a subcategory to watch

PROSPECTS AND OPPORTUNITIES

Challenges set to remain for home audio and cinema
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Inflationary pressures set to remain, resulting in high price points and low consumer spending power

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