



Euromonitor
International

Consumer Foodservice By Location in Argentina

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Location-based dining continues to evolve

INDUSTRY PERFORMANCE

Travel foodservice thrives on back of growing investment in airport food courts

Standalone foodservice sees price-driven growth amid falling transactions

Expansion of consumer foodservice beyond traditional food courts

WHAT'S NEXT?

Retail locations poised for fastest non-standalone growth

Standalone locations set for recovery amid stabilising economy

Gourmet food fairs will gain popularity

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Consumer Foodservice in Argentina - Industry Overview

EXECUTIVE SUMMARY

Foodservice struggles with significant challenges

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Reduced customer traffic amid ongoing recession

Delivery apps become increasingly important

Loyalty programmes gain traction amongst larger chains

WHAT'S NEXT?

Consumer foodservice set for real growth as inflation eases

Healthier offerings to gain traction

Sustainable practices will gain momentum

COMPETITIVE LANDSCAPE

Ice cream specialist Helacor SA leads sales

La Fabrica leads growth

Affordable brands gain traction

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