

# In-Car Entertainment in the Philippines

July 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

In-car navigation continues to decline due to competition from built-in systems and smartphones  
In-car speakers and in-dash media players continue to gain momentum from a low base  
Pioneer leads the way with wide portfolio of products to suit different budgets

PROSPECTS AND OPPORTUNITIES

Newer cars will drive further decline for in-car entertainment  
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Little change expected in the competitive landscape due to lack of growth potential

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Consumer Electronics in the Philippines - Industry Overview

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/in-car-entertainment-in-the-philippines/report](http://www.euromonitor.com/in-car-entertainment-in-the-philippines/report).