

Retail Tissue in Algeria

March 2024

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Retail Tissue in Algeria - Category analysis

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2023 DEVELOPMENTS

Price more important than quality as disposable incomes decline in 2023

Changing lifestyle trends support demand for paper napkins and paper towels

Faderco continues to gain share due to import restrictions

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Growth supported by population growth and an increased focus on hygiene

Toilet paper will remain the most dominant area

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