



Home Care Packaging in Indonesia

September 2026

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Indonesian home care packaging surges in 2025 as aerosols and sachets drive volume growth

INDUSTRY PERFORMANCE

Flexible packaging dominates a fast-growing market as folding cartons and metal expand

Metal grows fastest as air care and home insecticide aerosols lift volumes

The shift to mandatory producer responsibility sharpens the sustainability agenda

WHAT'S NEXT?

Strong growth to 2030 led by aerosols, flexible formats and rising household consumption

Recyclable mono-material sachets, recycled content and refills define key opportunities

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