



**Euromonitor
International**

Hot Drinks Packaging in China

September 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Premiumisation, excessive packaging restrictions, and single-serve coffee innovation drive 2025 developments

INDUSTRY PERFORMANCE

Total packaging volumes decline marginally in 2025 as gift box restrictions suppress premium tea volumes

Rigid plastic records fastest growth in 2025, driven by premium single-serve vial and pod formats

GB 23350-2021 enforcement eliminates multi-layer gift packaging and reshapes converter investment priorities

WHAT'S NEXT?

Total volumes set to remain broadly stable to 2029, with rigid plastic the fastest-growing format

Rigid plastic, mono-material laminates, and smart packaging represent the priority investment areas

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