

Beauty and Personal Care Packaging in South Korea

June 2023

Table of Contents

KEY DATA FINDINGS

2022 DEVELOPMENTS

Removal of pandemic restrictions boosts sales in colour cosmetics
Bio-based materials boost eco-credentials of cosmetics containers
Use of paper to boost sustainability credentials of squeezable plastic tubes

PROSPECTS AND OPPORTUNITIES

LG Household and Health Care to start using cosmetics containers made from waste plastic oil
Glass bottles to gain share over the forecast period

Beauty and Personal Care Packaging in South Korea - Company Profiles

Packaging Industry in South Korea - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
Plastic pouches gaining traction in food packaging
Home café trend boosts demand for fresh coffee
Brands transform glass packaging for enhanced environmental sustainability
Amorepacific's eco-friendly solution paves the way for sustainability
HDPE bottles popular for multi-purpose cleaner packaging

PACKAGING LEGISLATION

Green packaging initiatives shaping the alcoholic drinks industry

RECYCLING AND THE ENVIRONMENT

LG Household & Health Care partners with Hyundai Chemical and Lotte Chemical on eco-friendly packaging
Beauty and personal care taking the sustainability road
Table 1 - Overview of Packaging Recycling and Recovery in South Korea: 2020/2021 and Targets for 2022

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/beauty-and-personal-care-packaging-in-south-korea/report.