

Home Laundry Appliances in Australia

November 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- Home laundry appliances sees a further slowdown in growth
- Energy-saving appliances become key amidst economic uncertainty
- Convenience and efficiency drive demand for washer dryers and eco-friendly features

PROSPECTS AND OPPORTUNITIES

- Inventory pressure expected to ease, with growth recovering to pre-pandemic levels
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