

# Soft Drinks Packaging in the United Kingdom

April 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

PET bottles lead soft drinks packaging thanks to their durability and affordability

Growth in energy drinks benefits metal beverage cans

The fall in demand for juice affects its pack types

### PROSPECTS AND OPPORTUNITIES

Sustainable packaging trend will remain in focus over forecast period

Convenience a pivotal factor in soft drinks packaging

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/soft-drinks-packaging-in-the-united-kingdom/report](https://www.euromonitor.com/soft-drinks-packaging-in-the-united-kingdom/report).