



Euromonitor
International

Alcoholic Drinks Packaging in Poland

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KEY DATA INSIGHTS

2025 DEVELOPMENTS

Polish alcoholic drinks packaging edges lower in 2025 as the new deposit return system reshapes the market

INDUSTRY PERFORMANCE

Glass bottles dominate a beer-led market, with metal beverage cans the main alternative

Paper-based containers grow fastest as glass and cans soften

A nationwide deposit return system launches in October 2025

WHAT'S NEXT?

Broadly flat volumes to 2030 as glass holds firm and cans soften

Recyclable cans, lightweight glass and deposit-ready design define the priority opportunities

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