



Euromonitor  
International

# Hot Drinks Packaging in Poland

September 2026

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### KEY DATA FINDINGS

### 2025 DEVELOPMENTS

Broad-based volume decline and new regulatory obligations characterise the 2025 Poland hot drinks packaging market

### INDUSTRY PERFORMANCE

Broad-based volume contraction reflects category softness and shifting consumer priorities

Rigid plastic records relative stability as stand-up pouches signal premiumisation within flexible packaging

Revised packaging waste legislation imposes mandatory labelling and stricter recycling obligations

### WHAT'S NEXT?

Modest recovery forecast as structural transitions underpin volume stabilisation

Investment in mono-material flexible structures and premium rigid formats offers strongest commercial returns

### COUNTRY REPORTS DISCLAIMER

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/hot-drinks-packaging-in-poland/report](https://www.euromonitor.com/hot-drinks-packaging-in-poland/report).