

# Alcoholic Drinks Packaging in the United Kingdom

September 2023

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## Alcoholic Drinks Packaging in the United Kingdom - Category analysis

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Glass bottles compete with metal beverage cans to be the leading pack type  
Heineken launches Green Grip to reduce single-use plastic  
Kegs recovery continues to be seen in standard lager in 2022

#### PROSPECTS AND OPPORTUNITIES

Pack type share of metal beverage cans expected to increase in RTDs  
Sustainable packaging will remain a key theme in alcoholic drinks packaging

## Alcoholic Drinks Packaging in the United Kingdom - Company Profiles

## Packaging Industry in the United Kingdom - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2022: The big picture  
2022 key trends  
Thin wall plastic containers and HDPE bottles are the dominant pack types in dairy  
Smaller pack types coming back into favour in soft drinks in the post-pandemic period  
Heineken's Green Grip reduces single-use plastic usage  
Quadpack launches the Regula Petit Jar with an innovative and sustainable design  
HDPE bottles the main pack type for home care products

### PACKAGING LEGISLATION

UK government postpones EPR fee and launches consultation for packaging regime  
UK plastic packaging tax and measures to reduce plastic pollution

### RECYCLING AND THE ENVIRONMENT

The UK government expands single-use plastic ban to reduce plastic waste

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