

Self-Service Cafeterias in the Netherlands

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Self-service cafeterias still underdeveloped
Strong link between self-service brands and major retail brands
La Place opens outlets in Hema retail stores

PROSPECTS AND OPPORTUNITIES

Falling number of outlets to further undermine development
Full-service restaurants may incorporate self-service elements in response to staffing issues
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