

# Other Dairy in Mexico

October 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

- An increase in refrigerated space driving growth in other dairy
- Private label looking to disrupt the competitive landscape within other dairy
- Reformulations allow companies to advertise to children

PROSPECTS AND OPPORTUNITIES

- Brands exploring new packaging formats as they look to stand out from the competition
- Price increases could limit more dynamic growth while also opening the door to private label
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DISCLAIMER

SOURCES

- Summary 1 - Research Sources

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