Cheese in Ukraine
October 2023
Table of Contents
Cheese in Ukraine - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS
Consumers taking a more cautious approach to spending on cheese
Price sensitivity informing the competitive landscape
Lactalis takes control of Bel-Shostka

PROSPECTS AND OPPORTUNITIES
Cheese sales expected to see slow recovery backed by the popularity of affordable imported cheese
Soft cheese still full of potential
Small artisan/craft cheese producers seen to have a bright future

CATEGORY DATA
Table 1 - Sales of Cheese by Category: Volume 2018-2023
Table 2 - Sales of Cheese by Category: Value 2018-2023
Table 3 - Sales of Cheese by Category: % Volume Growth 2018-2023
Table 4 - Sales of Cheese by Category: % Value Growth 2018-2023
Table 5 - Sales of Spreadable Processed Cheese by Type: % Value 2018-2023
Table 6 - Sales of Soft Cheese by Type: % Value 2018-2023
Table 7 - Sales of Hard Cheese by Type: % Value 2018-2023
Table 8 - NBO Company Shares of Cheese: % Value 2019-2023
Table 9 - LBN Brand Shares of Cheese: % Value 2020-2023
Table 10 - Distribution of Cheese by Format: % Value 2018-2023
Table 11 - Forecast Sales of Cheese by Category: Volume 2023-2028
Table 12 - Forecast Sales of Cheese by Category: Value 2023-2028
Table 13 - Forecast Sales of Cheese by Category: % Volume Growth 2023-2028
Table 14 - Forecast Sales of Cheese by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Ukraine - Industry Overview

EXECUTIVE SUMMARY
Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA
Table 15 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023
Table 16 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
Table 18 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
Table 19 - Penetration of Private Label by Category: % Value 2018-2023
Table 20 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
Table 21 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
Table 22 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES
Summary 1 - Research Sources
About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings**: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles**: Analysis dedicated to the world’s most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports**: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cheese-in-ukraine/report](http://www.euromonitor.com/cheese-in-ukraine/report).