



**Euromonitor
International**

Soft Drinks Packaging in Colombia

September 2026

Table of Contents

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Volumes contract across formats as recycled content rules and a tightening single-use plastics regime reshape the packaging horizon

INDUSTRY PERFORMANCE

Rigid plastic holds its lead as total soft drinks packaging volumes decline in 2025

Glass proves the most resilient pack type as returnable systems and premiumisation support the format

A tightening single-use plastics regime and recycled content rules reprice the economics of PET bottles

WHAT'S NEXT?

Soft drinks packaging volumes set to recover to 2029, led by glass and rigid plastic

Strategic priorities: recycled content-ready PET, returnable glass and EPR compliance

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/soft-drinks-packaging-in-colombia/report.