

Consumer Credit in Mexico

November 2023

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Consumer Credit in Mexico - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Improvements in wages and employment drive performance of consumer credit Fintechs and financial inclusion driving consumer credit in Mexico Interest rate hikes to curb inflation

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Promotional programmes will continue driving consumption in Mexico The entry of digital players will continue, boosting financial inclusion Higher security standards and financial services with streamlined requirements will drive growth in consumer credit

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Consumer Lending in Mexico - Industry Overview

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