

Carbonates in Egypt

December 2025

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Carbonates in Egypt - Category analysis

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Local brands bring dynamism to carbonates

INDUSTRY PERFORMANCE

Demand for carbonates rises as consumption expands

Cola carbonates is boosted by healthier lines

WHAT'S NEXT?

Bright outlook for carbonates

Flavoured cola is expected to gain further popularity

Low sugar and diet options to gain traction

COMPETITIVE LANDSCAPE

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V7 Benefits LLC is most dynamic player

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Egypt's increasing population to drive volume growth

Health-led developments will evolve to entice consumers

Innovation in flavour combinations and packaging

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New player V7 Benefits LLC achieves strong position

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