

Bottled Water in Canada

December 2023

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Bottled Water in Canada - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

With consumers more mobile in 2023, demand for smaller formats has risen

BlueTriton Brands Inc continues to lead in 2023

Sparkling flavoured bottled water sees dynamic growth in 2023

PROSPECTS AND OPPORTUNITIES

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Functional benefits expected in bottled water as the health and wellness trend gathers pace

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