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Drinking Milk Products in Egypt

August 2025

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Drinking milk products records double-digit growth as milk remains a household staple
Juhayna Food Industries leads drinking milk products amid evolving consumer demands and easing import restrictions
Food/drink/tobacco specialists continue to lead sales as consumers appreciate both shelf-stable and loose products

PROSPECTS AND OPPORTUNITIES

Steady growth is anticipated, supported by stabilising price points
Innovation is expected to drive growth as new products launch across the forecast period
Economic reform is set to support growth in the Egyptian milk industry

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DISCLAIMER

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