



**Euromonitor
International**

Hot Drinks Packaging in the US

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Hot drinks packaging in the US continues to grow in 2025, propelled by compostable single-serve innovation and flexible packaging expansion

INDUSTRY PERFORMANCE

Paper-based containers leads US hot drinks packaging volumes in 2025, while flexible packaging drives category growth

Flexible packaging leads growth in 2025, driven by stand-up pouch and plastic pouch expansion across coffee and tea

California Senate Bill 54 drives national packaging investment decisions for US hot drinks converters in 2025

WHAT'S NEXT?

US hot drinks packaging forecast to reach 4 billion units by 2029

Industry should prioritise compostable single-serve formats and recyclable flexible packaging ahead of SB 54 deadlines

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- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
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- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/hot-drinks-packaging-in-the-us/report.