



**Euromonitor
International**

Dairy Packaging in China

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Softening milk demand contracts a carton-dominated category as straw rules accelerate degradable innovation

INDUSTRY PERFORMANCE

Softening milk demand drags down a liquid-carton-led category

Yili, Mengniu and Tetra Pak push degradable straws and recyclable cartons

Rigid plastic retreats while glass holds a premium niche

WHAT'S NEXT?

A maturing category contracts as cartons and bottles consolidate

Premiumisation and recyclable cartons define the strongest opportunities

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