



Baby Food Packaging in China

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Falling birth rate trims a formula-led category as recyclable rigid tubs gain

INDUSTRY PERFORMANCE

A formula-driven category dips on demographics

Premium formula sustains tins and paperboard

Paper, metal and glass diverge as the category consolidates

WHAT'S NEXT?

Demographic pressure keeps volumes on a gentle decline

Premiumisation and convenience offset a shrinking base

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