

# Digestive Remedies in Taiwan

October 2023

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## Digestive Remedies in Taiwan - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Growing adoption of preventive digestive health measures subdues overall demand  
Digestive enzymes continue to gain popularity in Taiwan  
Consumers show growing interest in herbal/traditional digestive remedies

#### PROSPECTS AND OPPORTUNITIES

Preventive health trend will continue to reduce the need for digestive remedies  
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### DISCLAIMER

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