Euromonitor International

RTD Tea in Uzbekistan

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RTD Tea in Uzbekistan - Category analysis

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2025 DEVELOPMENTS

RTD tea sees the strongest volume sales in soft drinks

INDUSTRY PERFORMANCE

Performance of RTD tea underpinned by traditional tea-drinking culture in the country

Still RTD tea remains the only significant option

WHAT'S NEXT?

RTD tea will maintain healthy sales, driven by strong local demand

Ongoing innovations in flavours and formats expected

New tax regulations set to impact high-sugar RTD tea products

COMPETITIVE LANDSCAPE

Coca-Cola maintains its lead with the popular Fuse Tea brand

Galanz Bottlers sees strongest growth as an emergent company, while Coca-Cola steams ahead

CHANNELS

Small local grocers maintains largest channel lead, despite competition from the ongoing expansion of large retailers

Convenience stores and e-commerce show strong growth from low bases

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Soft Drinks in Uzbekistan - Industry Overview

EXECUTIVE SUMMARY

Healthy sales overall for soft drinks, as the category rebounds

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Flavour and packaging innovations are key growth drivers in soft drinks

RTD tea benefits from new flavour launches, with Coca-Cola's Fuse Tea leading the way

The rise of other non-cola carbonates is supported by new flavour innovations

WHAT'S NEXT?

Ongoing positive sales for soft drinks, supported by economic stabilisation and shifting lifestyle trends

Company activity and product innovation will remain central to the performance of soft drinks

Reduced-sugar variants and underdeveloped categories expected to remain niche

COMPETITIVE LANDSCAPE

Coca-Cola maintains leading place thanks to strong brand portfolio and frequent innovations
Lomisi benefits from increased imports of Natakhtari, while Coca-Cola sees a rebound in growth
Acqua Life Bottlers active in new flavour developments in carbonates

CHANNELS

Small local grocers continue to play a crucial role to sales
Convenience stores and e-commerce show strong growth from low bases
Foodservice vs retail split

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