

Baby Food Packaging in the United Kingdom

October 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Parents returning to work drives baby food sales in 2022

Government initiatives curb demand for milk formula

Flexible plastic the main pack type in baby food packaging

PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches expected to continue gaining share in prepared baby food

Small pack sizes to see stronger growth

Baby Food Packaging in the United Kingdom - Company Profiles

Packaging Industry in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Thin wall plastic containers and HDPE bottles are the dominant pack types in dairy

Smaller pack types coming back into favour in soft drinks in the post-pandemic period

Heineken's Green Grip reduces single-use plastic usage

Quadpack launches the Regula Petit Jar with an innovative and sustainable design

HDPE bottles the main pack type for home care products

PACKAGING LEGISLATION

UK government postpones EPR fee and launches consultation for packaging regime

UK plastic packaging tax and measures to reduce plastic pollution

RECYCLING AND THE ENVIRONMENT

The UK government expands single-use plastic ban to reduce plastic waste

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