

Homewares in Mexico

June 2023

Table of Contents

Homewares in Mexico - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Return to pre-pandemic lifestyles shifts consumer focus away from homewares Food storage and kitchen utensils face mounting competition from eco-friendly and multi-purpose alternatives Local and international presence in homewares

PROSPECTS AND OPPORTUNITIES

Positive outlook as home-centred lifestyles remain a factor despite the return to work, school and social norms Sustainable practices to promote developments and growth opportunities in homewares E-commerce to witness strong development over the forecast period

CATEGORY DATA

Table 1 - Sales of Homewares by Category: Value 2017-2022
Table 2 - Sales of Homewares by Category: % Value Growth 2017-2022
Table 3 - Sales of Homewares by Material: % Value 2017-2022
Table 4 - NBO Company Shares of Homewares: % Value 2018-2022
Table 5 - LBN Brand Shares of Homewares: % Value 2019-2022
Table 6 - Distribution of Homewares by Format: % Value 2017-2022
Table 7 - Forecast Sales of Homewares by Category: Value 2022-2027
Table 8 - Forecast Sales of Homewares by Category: % Value Growth 2022-2027

Home and Garden in Mexico - Industry Overview

EXECUTIVE SUMMARY

Home and garden in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for home and garden?

MARKET DATA

 Table 9 - Sales of Home and Garden by Category: Value 2017-2022

- Table 10 Sales of Home and Garden by Category: % Value Growth 2017-2022
- Table 11 NBO Company Shares of Home and Garden: % Value 2018-2022
- Table 12 LBN Brand Shares of Home and Garden: % Value 2019-2022
- Table 13 Penetration of Private Label in Home and Garden by Category: % Value 2017-2022
- Table 14 Distribution of Home and Garden by Format: % Value 2017-2022
- Table 15 Distribution of Home and Garden by Format and Category: % Value 2022
- Table 16 Forecast Sales of Home and Garden by Category: Value 2022-2027
- Table 17 Forecast Sales of Home and Garden by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/homewares-in-mexico/report.