



Confectionery Packaging in Ukraine

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Input-cost inflation holds a flexible-dominated category flat as rigid plastic gains on gum

INDUSTRY PERFORMANCE

Cost pressures hold a flexible-dominated category flat

Flow-wraps stay dominant as brands trial mono-material film

Rigid plastic gains on gum and premium snacking

WHAT'S NEXT?

Recovery led by rigid plastic and a structural lean towards fibre

Portioning, gifting and e-commerce diversify formats

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