



Euromonitor
International

Dairy Packaging in India

September 2026

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KEY DATA FINDINGS

2025 DEVELOPMENTS

Urbanisation and single-serve milk packaging driving growth in a pouch-led category

INDUSTRY PERFORMANCE

A flexible-led category accelerates on urbanisation and single-serve milk

Amul's aseptic PET line and flavoured milk drinks drive recycled and premium formats

Metal and glass surge from a small base as biodegradable pouches emerge

WHAT'S NEXT?

Strong volume growth predicted as cartons and bottles take share from the pouch

Smaller, sustainable single-serve packs define the next phase

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